



AG BIZ PLANNER

Young, Beginning, Small, & Minority Farmer/Rancher
eLearning Course

Put some zip into your ag business! Whether it is a beginning venture or an ongoing entity seeking enhanced performance, this high-tech, online program's interactive format will energize your business and guide you to the next level. Developed by Dr. Dave Kohl, agricultural finance and business management expert, **Ag Biz Planner** takes you on a journey to building a **strategic business plan for your own business**. Listed are some of the benefits:

- On-demand
- Self-paced
- Designed specifically for farm & ranch businesses based on Dr. Kohl's decades of experience teaching face-to-face farmer/rancher seminars
- Content reviewed by ag lending & leading academic professionals
- Mentor-based approach to learning: get feedback from a lender, peer business owner, or advisor

► Ten eLearning Modules:

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| 1. Megatrends of Agriculture | 6. Understanding Lending Decisions |
| 2. Strategic Business Planning | 7. Farm Business Management Factors & Benchmarks |
| 3. Preparing for Your Lender | 8. Growth & Transition Management |
| 4. Constructing a Balance Sheet | 9. Personal Financial Management |
| 5. Constructing an Income Statement & Cash Flow Projection | 10. Communications, Ethics, & Leadership |

Find out more and enroll today: FCUniversity.com



Dr. David Kohl
*Professor Emeritus
Ag Finance & Small
Business Management
Virginia Tech*

Includes:

- 10 online eLearning modules
- Module quizzes
- Business application exercises
- Discussion forum
- Business plan preparation resources
- Mentoring resources

Time Commitment:

Designed to be completed over a 5-6 month period. Online module content should take about two hours per module, but additional time spent on business planning applications may vary.

High-speed Internet access is strongly recommended.