



KICK-START AND ENERGIZE YOUR PLANNING PROCESS!

- ▶ Aspiring to start a new business?
- ▶ Managing a business?
- ▶ Growing a business to new levels?
- ▶ Transitioning to the next generation of management?

What is Ag Biz Basics?

Flexibility is key. If you are an aspiring agri-entrepreneur, transitioning into a business as a family member or partner, or you desire to reconnect with agriculture and the land, Ag Biz Basics is for you. This program balances the passion of farming and ranching with the economic and financial side of running a business.

Ag Biz Basics is a fast-paced online program designed not only to prepare you for working with your lender, but also to position your agricultural business for success. In a nutshell, this hands-on program allows you to establish written goals and get your financial business documentation in order including a projected cash flow statement, balance sheet, and a cash income statement. Along the way, you will be introduced to a few key financial ratios that can provide guidance concerning financial performance.

Launch. Manage. Grow. Transition.

Ag Biz Basics features four eLearning modules:



Module 1: Side by Side with your Lender

Planning, Goal Setting & Financial Documentation



Module 2: Do You Cash Flow?

The Business Side of Production Planning



Module 3: What are You Worth Financially?

Business and Personal Balance Sheets



Module 4: Did You Make a Profit?

Income Statement



To illustrate the applications, Ag Biz Basics highlights a case study involving entrepreneurs operating a start-up agribusiness who are applying for a loan. In addition, the workbook with application exercises will be instrumental in developing basic customized goals and financial statements for your business. The program is designed to enhance your critical thinking, strategic planning, and contingency planning skills, and attention to detail.

Includes:

- 4 mobile-friendly eLearning modules with multiple choice quizzes
- Workbook with financial spreadsheet templates

Time Commitment:

- Content can be completed in approximately 2 hours total.
- Additional time spent on workbook applications, including goal setting and financial statement construction, will vary.

High Speed Internet access is strongly recommended.

Find out more and enroll today at FCUniversity.com



Developed by Dr. Dave Kohl, Virginia Tech Academic Hall of Famer, and reviewed by practitioners in the field.